



# PLAY THE WAITING GAME

## While they're waiting...

Give them something fun & interactive to do!  
Create a game to play on their mobile phone



## Get Survey Results

Use the Game & Survey Designer to make up trivia questions, I-spy games, riddles, or clues for a treasure hunt that they would ONLY know if they were waiting at your location... Then sprinkle in a few survey questions for bonus points. You can also create a survey-only game and let them rack up points and cash them in for an in-store incentive (free Coke?). You can also put your menu in the app or allow customers to enter their email and subscribe to your newsletter!

You get valuable feedback from your survey, and your customers have something fun to do while they wait AND they won't be inclined to leave. It can't get any more win-win than that!



## Create a Game or Survey

Edit the questions in your online control panel for each game or survey. As users answer them, you can view the results in the reports section.



## Play it on a mobile Phone

When a user launches the mobile app, the GPS in their phone kicks in and automatically finds the game hosted at your location!

